Rep Order# 6867632 **Ver**# 1 **Status** New **Traffic Order**# 6867632 **EC'd** Yes

Printed: 10/24/2012 1:15 PM **Last Received:** 10/24/2012 12:47 PM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

 $\begin{array}{lll} \textbf{Advertiser} & (&).DCCC/HORSFORD \\ \textbf{Product} & Horsford/DCCC \end{array}$

Estimate# 2229

Buyer Jesse Demastrie

Phone# Fax# **Agency** () GMMB 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2229 **Flight Dates** 10/25/2012 - 10/26/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 2

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 7,850 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH	5A-6A	ACTION NWS@5AM<	:30	\$175.00	10/25-10/25	1	1	1	\$175.00	
	2	TH	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	
	3	ТН	7A-9A	GD MRN AMR-ABC<	:30	\$650.00	10/25-10/25	1	1	1	\$650.00	
	4	TH	10A-11A	VIEW-ABC<	:30	\$700.00	10/25-10/25	1	1	1	\$700.00	
	5	TH	11A-12P	ACTN NEWS@11AM<	:30	\$400.00	10/25-10/25	1	1	1	\$400.00	
	6	TH	4P-5P	JUDGE JUDY<	:30	\$450.00	10/25-10/25	1	1	1	\$450.00	
	8	TH	5P-530P	ACTION NWS@5PM<	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	
	9	TH	6P-7P	NEWS	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	10	TH	730P-8P	MILLIONAIRE<	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	11	TH	11P-1135I	P NEWS	:30	\$1,000.00	10/25-10/25	1	1	1	\$1,000.00	
	12	TH	1135P- 1205A	NIGHTLINE	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	

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Dates

KTNV-TV LAS VEGAS, NV Station Agency) .DCCC/HORSFORD 3050 K ST NW Advertiser

Product Horsford/DCCC Estimate# 2229

Buver Jesse Demastrie

Phone#

Fax# LT

Ln Day Time Program

> 430A-459A TH Buyline Comment: NEWS

) GMMB

WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/2229

Flight Dates 10/25/2012 - 10/26/2012

Len

Hiatus Weeks

Rate

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

Spots/Week # of Total Cost Total Daypart Weeks Spots ____

2 of 2

:30 \$75.00 10/25-10/25 \$75.00 1 1 1

---REPORT TOTALS---

13

Report Totals: 12 / \$7,850.00

---SALES MONTHLY TOTALS---

Oct 12: 12 / \$7,850.00

Sales Totals: 12 / \$7,850.00 Station Totals: 12 / \$7,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

KLAS Market Totals \$32,708 KBLR 0 응 23% KSNV 19% KTNV 24% KTUD KVCW 3% KVMY 8% KVVU 23%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

NOV10, MAY11, ENOV11 Books

RA35+ Demos

---Agency Comment ---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE